

EXPERIENCE

Founder, Tinker Kitchen — 2015–Present

Tinker Kitchen is a makerspace for food and cooking based in the Mission District in San Francisco.

- Built world's first cooking makerspace.
- Oversaw construction from scratch of 1700 sqft commercial kitchen.
- Built cooking community of hobbyists, food entrepreneurs, food scientists.
- Hosted highly rated team building events for Facebook, Google, Pinterest, Uber and others.
- Organized varied community events ranging from pop up dinners to art shows to tasting dinners for makers to gather sensory data.
- Featured in the San Francisco Chronicle, CNN's Great Big Story, the Exploratorium, and Maker Faire.
- Advised food entrepreneurs on regulations, health safety, recipe development, and scaling production.
- Managed P&L. Business has turned a profit in <1 year since launch.

Director of Product Strategy, Creative Commons — 2013–2014

- Led effort to define and create new products to sustainably pursue the Creative Commons mission.
- Performed extensive user research on digital content creators, and on K-12 teachers in particular, to determine user needs and guide potential products.
- Oversaw creation of storyboards and prototypes.

Product Manager, Identity, Mozilla Corporation — 2010–2013

- Launched Mozilla Persona, a decentralized website sign-in solution. Responsible for concept, vision, strategy, and overall product direction. Grew adoption to thousands of sites in 2013, and identity team to 20+.
- Defined roadmap and feature-set of Mozilla's identity products and features. Developed use-cases and product requirements, built consensus around product direction and priorities.
- Guided user studies and research, from early-stage to usability testing. Oversaw creation of experimental prototypes.
- Worked with Firefox and services teams to enable Firefox Accounts natively in the browser, to unify browser synchronization, services integration, and Persona website sign-in.
- Worked with Mozilla's leadership and partners to integrate carrier IDs and billing into Firefox OS (Mozilla's smartphone OS) for its initial launch.
- Created videos and blog posts, gave talks, and met with partners to foster a community, gather requirements, and evangelize our product. Occasionally spoke to press.

Senior Software Engineer, Mozilla Corporation — 2006–2010

- Founding member of Mozilla Labs, focused on services integration into Firefox.
- Designed, prototyped, and led the team which created Weave (now Firefox Sync).
- Updated Firefox bookmarks components to use a modern sqlite store.
- Created automated system for customized Firefox builds, reducing turn-around from weeks to minutes.

Software Engineer, Ximian Inc./Novell Inc. — 2001–2007

- Designed, developed, and maintained software on Linux and UNIX platforms.

EDUCATION

Duke University — BS Computer Science, class of 2000

SKILLS

Food Industry & General Management

- Commercial kitchen design & buildout.
- Shared kitchen space management.
- Familiar with health, building, zoning regulations.
- General administration: Accounting, payroll, taxes, etc.
- Familiar with startups & investment ecosystem.
- Marketing campaigns: organic, ads, trade shows, etc.
- Sales deal pipelines & prospecting tools.

Product

- Design thinking.
- Distilling product requirements and user stories.
- Brainstorming and whiteboarding with all stakeholders.
- Defining go to market strategy and MVP.
- Presentations and public speaking. Some media training.

Technical

- Full-stack engineer, proficient in a variety of languages, frameworks and environments.
- Familiar with release processes, bug tracking, and source management.
- Knowledgeable of security and cryptography principles.

Other

- Fluent in English and Spanish, conversational Italian, intermediate Japanese. Collector of kitchen equipment and food science nerd.